paradigm
TRAINING GROUP

RTO No. 41059

Developing you!

BSB50215
Diploma in Business

v**5.0**

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Delivering nationally accredited qualifications

01 **BSB50215** - Diploma in Business

The world of business is forever changing, the past 5 years has seen drastic changes across the business environment and throughout the world.

With leaders of industries surging on and breaking through to maintain their sustainable advantages like Virgin, Red-Bull, GE, Apple etc.
What separates them from the rest? How do they do what they do?

In this program we look at the business structures, growth plans, life cycles and other areas that allow you to build sustainable business models.

02 Course Overview

This qualification enables participants to learn modern day business theories and applications necessary in running a successful business. Those wishing to undertake this qualification can look forward to developing their business skills and knowledge.

The Diploma in Business will allow the participant to:
- Build competitive marketing strategies
- **Develop businesses through designing sustainable policies and procedures**
- Foresee and plan for business risk
- **Manage and develop business financials**
- Understand the laws that apply to your specific industry
- **Understanding the positives and negatives of business growth**
- Create innovative practices to gain a sustainable business model

03 Entry Requirements

There are no entry requirements for this course.

04 Employability Skills

This qualification contains the following employability skills:
- Communication
- **Teamwork**
- Problem-solving
- **Initiative and enterprise**
- Planning and organising
- **Self-management**
- Learning and technology.

05 Units of Competency

This qualification is made up of 8 units of competency:

BSBADM502	**Manage Meeting**
BSBHRM506	Manage recruitment, selection and induction processes
BSBMKG506	**Plan Market Research**
BSBINN502	Build and sustain an innovative work environment
BSBMGT403	**Implement continuous improvement**
BSBPMG522	Undertake project work
BSBMGT517	**Manage operational plan**
BSBMGT517	Manage people performance

06 Learning Support

All applicants for this qualification will be required to complete a language, literacy and numeracy **(LLN)** assessment prior to commencement of this program of study to determine their current skill levels against the skills required to complete the competencies.

A Paradigm Training Group administrative officer will take action if required.
Applicants who fall below the required skill levels for this qualification will be interviewed by an **LLN** qualified assessor to identify the level of support required with the view to the achievement of successful outcomes.
A learning plan will be developed to identify opportunities for support and where practicable, to ensure the learner is able to actively participate in this program.

07 Course Delivery, Assessment and Duration of Learning

Learners will be required to complete this qualification within 12 months of enrolment.
From enrolment and completion of **PTG's** language literacy and numeracy **(LLN)** assessment, learners may access **PTG's** online learning system, for theory based learning and assessment and with Trainer and Assessor email support.

Workbooks will be made available for those who prefer to work with hardcopy documents.
This course is delivered through a combination of face to face class room and online training and assessment.
The face-to-face component is delivered over a 10 day period and includes up to 12 months for completion enabling candidates time to demonstrate competence. Competency may be achieved using distance based written and/or electronic delivery and assessment.

Assessment may be conducted through combinations of the following methods
- Online and written assessments
- **Face-to-face practical assessment**
- Real work experience

08 Location

PTG Classrooms are located on the **Gold Coast**.

This course may also be held in other geographical areas.

09 Recognition of Prior Learning

Recognition of Prior Learning *(RPL)* recognises your existing experience gained through life or work for which you may not have obtained a formal qualification.

Applicants who are able to supply valid, sufficient, current and authentic evidence of having the skills and knowledge required for any or all of the required units for this qualification, may be eligible for *RPL* and should consult with *PTG* for advice on this process.

10 Required Learner Resources

Learners will require access to a computer with the *Microsoft Office* Suite.

11 Course Fees

Cost $3, 995.00

$1,500.00 will be payable upon enrolment and access to the student platform.
The remaining **$2, 495.00** will be payable once 50% of the course has been completed.

For information on *PTG* payment plans, please contact us for more information on **1300 16 16 40.**